



Press release

Fusion of 2 Executive Search firms with offices in Frankfurt, Zurich and St. Moritz

Frankfurt/Zurich/St. Moritz, May 3, 2021. – The two executive search firms “Haas Associates”, based in Zurich, and “Volkman & Cie”, based in Frankfurt, are merging and will now operate under the company name "eleway". Eleway specializes purely in the Asset Management industry and is represented in three locations: Zurich, Frankfurt and St. Moritz.

Added value thanks to focus

Eleway is a Human Capital Advisory firm focused exclusively on Asset Management. Clients comprise traditional and alternative Asset Managers, covering the spectrum from boutiques to multi-national companies. “With this merger we can better fulfil the executive search needs of our clients regionally and functionally”, says Stephan Volkman. “We consider a real understanding of the initial situation of the person vis-à-vis as a cornerstone of successful advisory competence. Effective stakeholder understanding of the initial situation allows us to proactively conduct precisely targeted projects. Our understanding and insights are based on our own experiences in Asset Management”, added Volkman, Managing Partner.

Creating sustainable Impact

“The “eleway” philosophy is based on the “Conscious Leadership” approach. Making conscious decisions as an executive, the significance of one’s own identification and personal meaning questions about values and beliefs and acting according to these to achieve sustainable impact as a leader and executive, are central to executive and business coaching. Transformation programs or organization and company development projects will be implemented with our sister firm Urban Gurus (www.urbangurus.ch). We place the highest importance on the human factor in the balance between organization, structure and processes vis-à-vis motivation, and relationships. With our new set-up we are best positioned to elaborate and implement holistic solution concepts”, said Christian Haas, Managing Partner.

Many years’ experience in the financial industry

The eleway team comprises 6 individuals. The co-founders, Christian Haas and Stephan Volkman, have the following backgrounds:

Christian Haas has more than ten years’ practical experience in the Asset Management branch with roles at Credit Suisse and M&G Investments in institutional distribution. He holds a B.A. from The University of Applied Sciences in Business Administration Zurich, and an Executive Master in Change from INSEAD. He is also qualified as a Chartered Alternative Investment Analyst (CAIA).

Stephan Volkman has more than 17 years’ experience in the finance branch. Most recently he was Head of Sales for Germany and Austria at Morningstar. Previously he was at Fidelity, WestLB and UBS as Sales Director. Stephan Volkman holds an M.A. from Saarland University in Management. He is also qualified as a Certified International Investment Analyst (CIIA).

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